



Privacy Policy

Trusted Advisors LLC | Version 1.1 | Effective Date: August 1, 2026

This Privacy Policy applies to current and future Trusted Advisors LLC products, services, websites, applications, and communities unless a separate policy states otherwise.

Our Commitment

Trusted Advisors LLC believes trust is earned through transparency. This Privacy Policy explains how we collect, use, retain, and protect information provided through our products, services, websites, applications, and communities.

Information We May Collect

We may collect account information, contact information, subscription information, learning progress, achievement data, conversation history, community participation content, technical usage information, and device or browser information.

Conversation and Learning History Retention

Trusted Advisors products are designed to provide personalized, outcome-focused experiences. To support those goals, we may retain lesson conversations, AI interactions, learning progress, preferences, settings, and community participation history.

We use this information to personalize future experiences, provide continuity across sessions, improve product effectiveness, support users, enhance safety and reliability, develop new features, and improve current and future Trusted Advisors offerings.

Internal Product Improvement and Research

Information may be analyzed internally to improve existing products, develop new capabilities, enhance learning and community experiences, improve system performance, and support security and reliability. Whenever practical, research and analytics activities will use aggregated or anonymized information.

We Do Not Sell Your Data

Trusted Advisors LLC does not sell, rent, trade, or license personal information, conversation data, learning history, or community activity data to third parties for advertising or marketing purposes. Information collected through Trusted Advisors products is used solely for operating, improving, personalizing, securing, and supporting Trusted Advisors services and future Trusted Advisors products.

Limited Sharing

We may share information only when necessary to provide requested services, comply with legal obligations, protect users or the public, prevent misuse, or protect Trusted Advisors systems and services. We use reasonable administrative, technical, and organizational safeguards designed to protect user information, although no system can guarantee absolute security.



User Requests

Users may request access to personal information, correction of inaccurate information, deletion of certain information, or information regarding retention practices. Some information may be retained as required by law, security obligations, dispute resolution, or legitimate business purposes.